

LIFT ② GLOW



“Shurink Home, in My Hands”

From LIFT to GLOW, an upgraded Home skincare routine

LIFT ② GLOW

Shurink

(Ultraformer – Korea)

Korea’s #1

Powered by Shurink’s Proven Technology

**Shurink
Technology**

Clinically Proven
Technology, Trusted in
Medical Settings

**Shurink
Brand**

No.1 HIFU Brand with
Overwhelming
Market Recognition

**Shurink
Home**

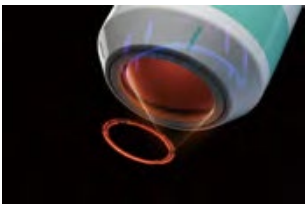
expert skincare
know-how into
your daily routine

Feature

The First Innovative Curve Shooting

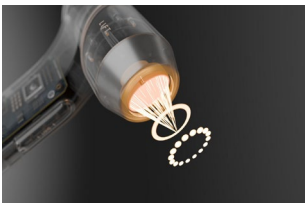
utilizing a circular shape for irradiation Inspired by Shurink Universe(Ultraformer MPT, Korea)’s “Ultra Booster Cartridge”

Medical
Shurink Universe



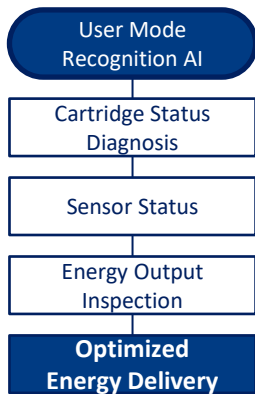
Home Beauty

Lift2Glow





User Mode Recognition AI

Optimizes Energy
Output Based on Individual Usage Patterns



LIFT & GLOW Cartridge Synergy

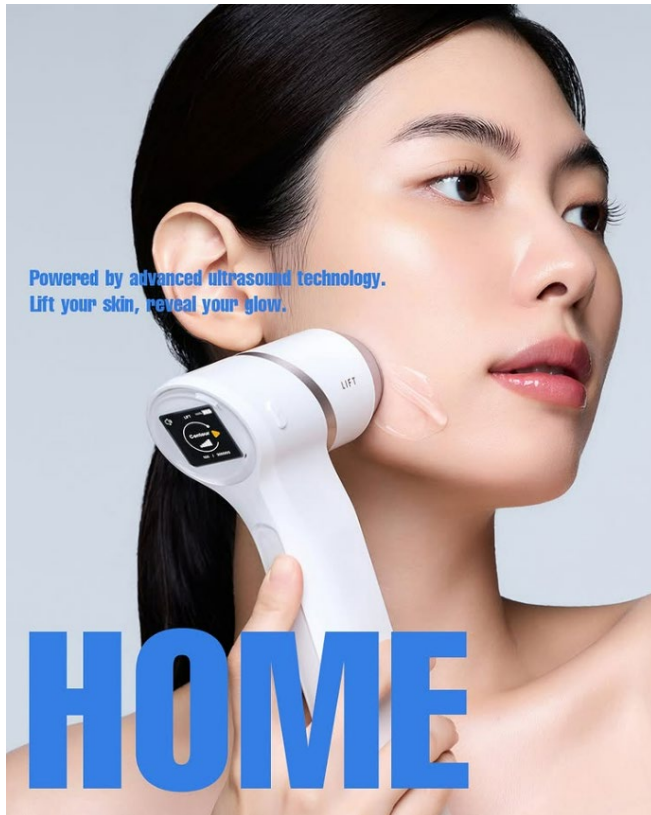
Improved Skin Hydration via LDM(GLOW)
Maximizes Synergy with HIFU (LIFT)

Tech	Energy	Tarket	Cartridge
HIFU (LIFT Cartridge)	Focused Ultrasound 7Mhz	Mid-Dermis	
LDM* (GLOW Cartridge)	Dual Ultrasound Frequency 3Mhz/10Mhz	Dermis to Epidermis	

* LDM = Local Dynamic Micro-massage

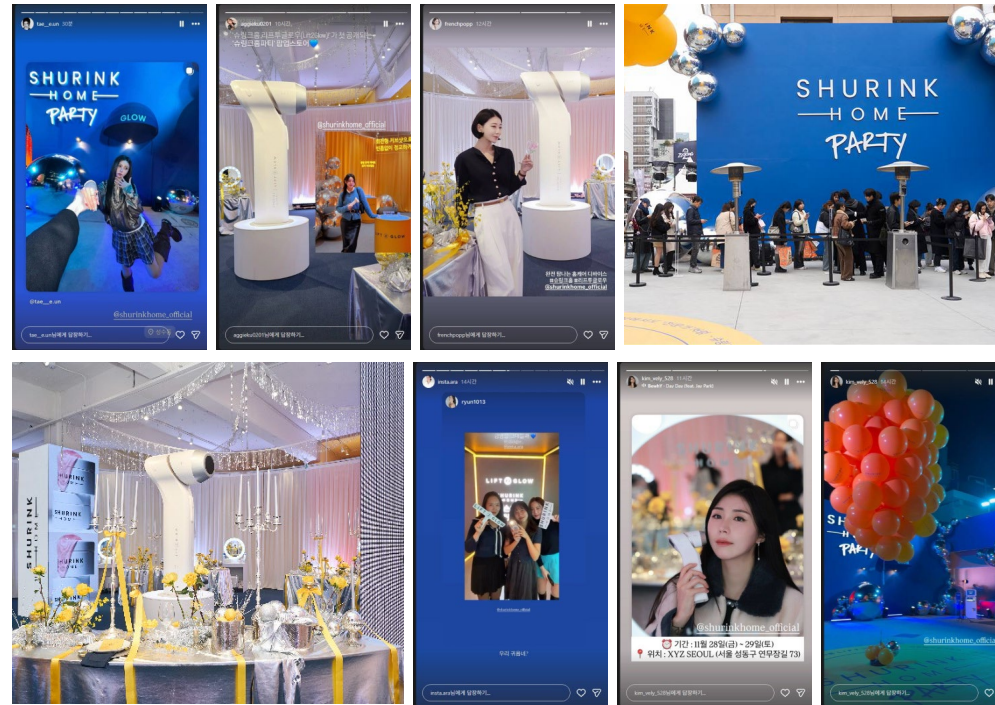
- Strong demand driven by expectations for medical-grade technology, with high satisfaction in efficacy and ease of use
- Viral traction across key hashtags before, during, and after launch

HIFU Home Beauty Market Penetration



Strong Initial Search Volume for “Shurink Home” Keywords

#ShurinkHome, #ShurinkHomeParty, and #Lift2Glow



* Source : Instagram

1,000 Units Sold in First Week of Launch

Classys, Sells Out 1,000 Units of “Shurink Home Lift2Glow” in first Week

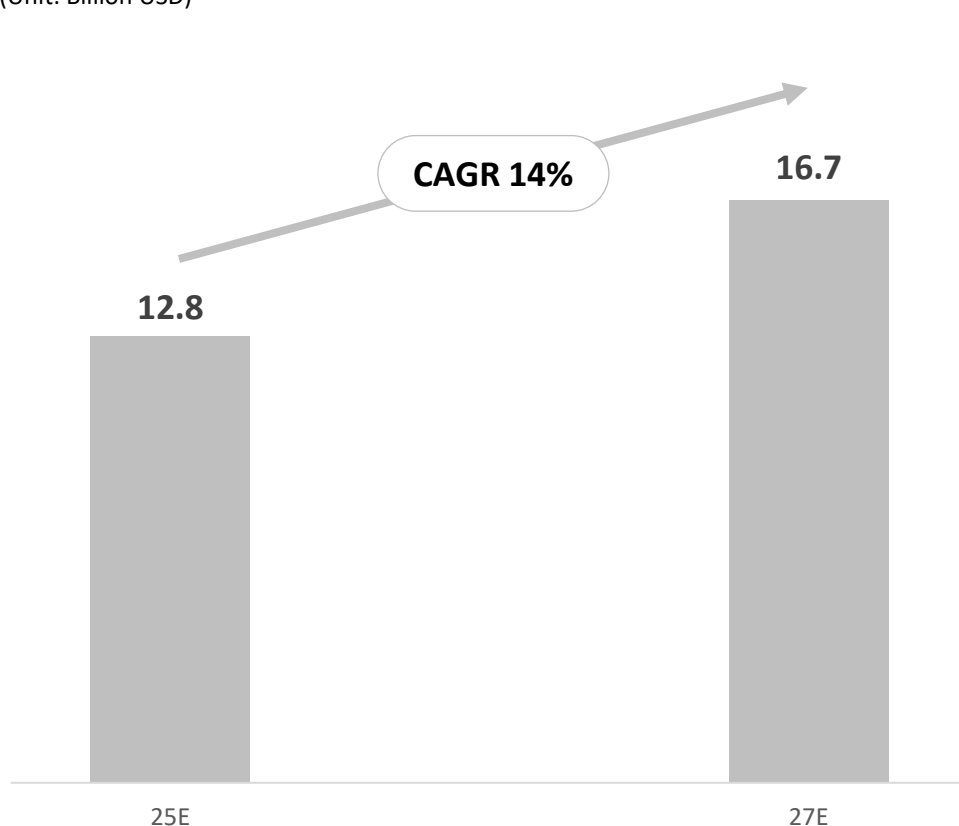


1,000 Units Sold Out

- The market is rapidly shifting toward high-output, high-efficacy devices
- **Classys expands customers through medical-based, patent-driven categories and integrated global channels**

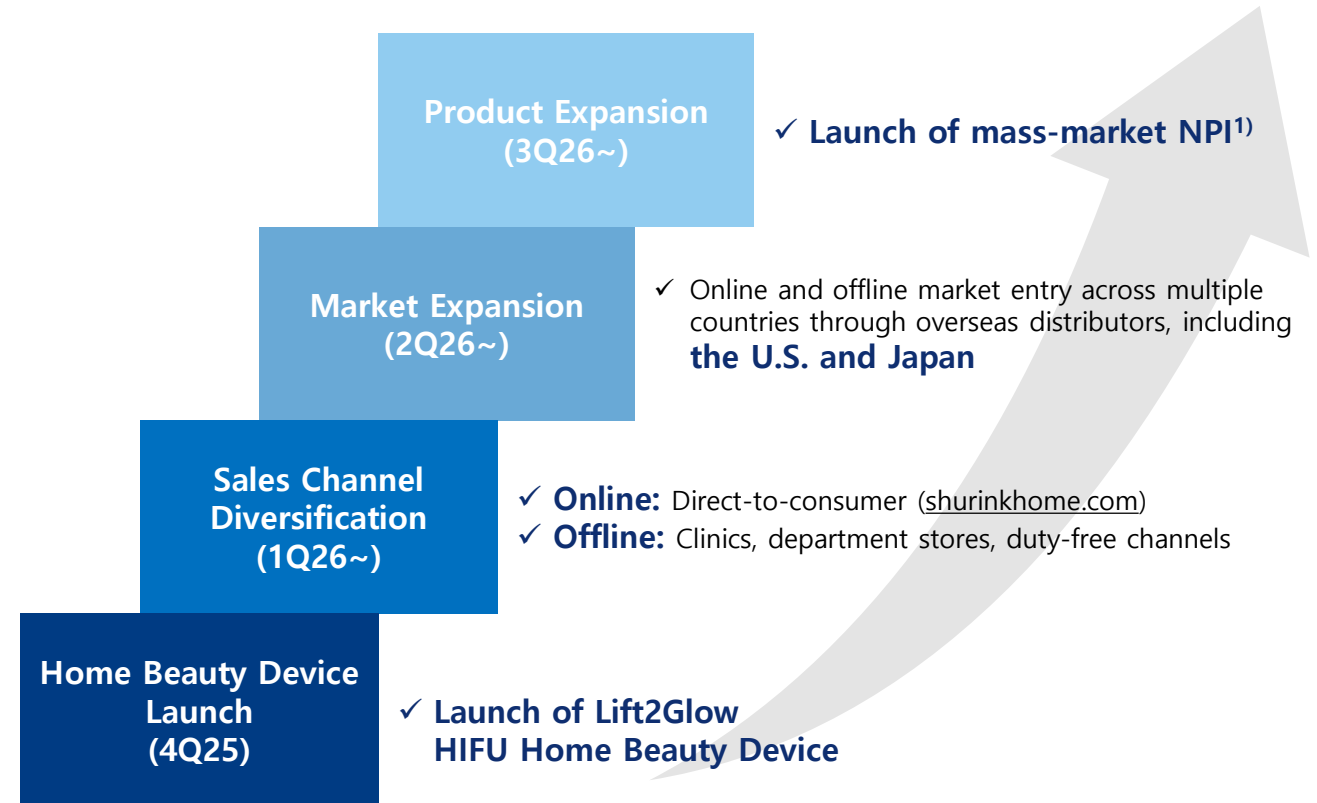
Home Beauty Device Market Outlook

(Unit: Billion USD)



* Source: The Insight Partners, Mordor Intelligence, Statista, World Bank, Nans Cosmetics Japan

Classys's Growth Strategy



* Note 1) NPI = New Product Introduction